



SHASHANK KATHPAL

E-Mail: shashankkathpal@gmail.com

Phone: +91-8689006407

Assistant Professor in Management

Specialization: HR & MARKETING

PROFILE SUMMARY

- A focused professional with over 3 years experience in Teaching.
- Current association with **Rayat Bahra Institute of Management, Hoshiarour (Punjab)** as Assistant Professor.
- Skilled in **Guiding Students Projects, Class Coordination and Reseach work.**
- A keen communicator with honed interpersonal, problem solving and analytical skills.

ORGANISATIONAL EXPERIENCE

Assistant Professor, RBIM, Hoshiarour(Punjab)

Jan'16-

Department: Management

Duration: 7 months

Subjects Taught: a. Consumer Behaviour
b. Advertising Management
c. Human recourse management
e. Business Organization
f. Business Law
g. Principles of management

Achievements:

- Class Coordinator for B.Com (Professional).
- Responsible for result analysis of the department.

Assistant Professor, RPIIT, Bastara(Haryana)

Jan'14-July'15

Department: MBA and BBA

Duration: 1 Year 6 months

Subjects Taught: a. International Business
b. Brand Management
c. Human behaviour at work
d. Performance management
e. Industrial Relations
f. Business Organization
g. Business Law
h. Principles of material management

Achievements:

- Worked as Assistant Superintendent in Kurukshetra University Examination at Doon Valley College, Karnal.
- Class Coordinator for BBA.
- Responsible for documents management in the Management Department.

Lecturer, CGI, Bharatpur(Rajasthan)

July'13-May'14

Department: MBA

Duration: 10 months

Subjects Taught: a. International Business
b. Advertising Management
c. Service Marketing
d. Performance management
e. Management Accounting
f. Brand management

Achievements:

- Guiding Hotel Management students in Marketing.

ACADEMIC DETAILS

QUALIFICATION

- MBA (PGDM) in **Marketing & HR** from Kirloskar Institute of Advanced Management Studies (secured 2.5/4 CGPA)
- M.Sc. in **Applied psychology** from The Global Open University (secured 62.3% marks)
- **Audited the International Business course in KIAMS.**
- B.Sc. in **Hotel management and Tourism** from National Institute of Hotel Management (secured 59.4 % marks)

ACHIEVEMENTS

- Diploma in **F&B Services** by American Hotel and Lodging Educational Institute
- Project on **Emotional intelligence and adjustments** among college lecturers submitted TGOU.

PRACTICAL EXPOSURE

INTERNSHIP

Organization : Tata Power (CGPL), Mumbai
Project : Study of knowledge management system
Duration : 6 weeks
Activities
a. Performing Fundamental Research on the knowledge management system in Tata Power
b. Benchmarking from the best practice of knowledge management system in the industry
c. Designing communication strategies for intra organization channels

Organization : ITC Fortune Select Global, Gurgaon
Duration : 5 months
Achievements
a. Handling Dispense Bar for three months
b. Maintaining daily operations

PROJECT WORK

- 1) **Company** : KOEL, Pune
Project : Study of Business Excellence Model through plant visit
- 2) **Company** : RCOM
Project : Reasons behind RCOM declining market share through secondary data

EXTRA CARRICULAR ACTIVITIES

ACHIEVEMENTS

- Qualified **Irish whisky Taster.**
- Worked with Anhad in earthquake affected areas of Kashmir
- Secured 3rd position at 6th National level IT test in **Pratibha Mnachan**

TECHNICAL PROFICIENCY

- Good understanding of MS Office applications.
- Understanding of basic SPSS

PERSONAL INFORMATION

- Age : 28
- Languages proficiency : English & Hindi
- Hobbies : Meditation & Reading books

